## **INVOICE**



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
572113-1	09/30/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 11756

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Flight Dates	Order #	Alt Order #
09/04/12 - 09/09/12	572113	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
DB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1	09/04/12	09/09/12	M-F 5a-530a	5a-530a	T	:30	1	\$175.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12T		<u>Rate</u> \$175.00					
	Spots: # Ch 1 13		<u>Date</u> <u>Air Time</u> <u>Des</u> /06/12 5:21 AM M-F		Start/End Time 5a-530a		h <u>Ad-ID</u> 0 MATT51			<u>Rate Type</u> \$175.00 NM
2	09/04/12	09/09/12	M-F 530a-6a	530a-6a	-1111	:30	4	\$175.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -1111		<u>Rate</u> \$175.00					
	Spots: # Ch 1 13		/04/12 M-F	<u>cription</u> 530a-6a	<u>Start/End Time</u> 530a-6a	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> <del>\$175.00</del> NM
Ì	2 13		/05/12 5:41 AM M-F	530a-6a	530a-6a	:3	0 MATT51			\$175.00 NM
	3 13		/06/12 5:58 AM M-F		530a-6a	:3	0 MATT51			\$175.00 NM
	4 13	F 09/	/07/12 5:41 AM M-F	530a-6a	530a-6a	:3	0 MATT51			\$175.00 NM
3	09/04/12	09/09/12	M-F 6a-7a	6a-7a	-T	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -T	1	<u>Rate</u> \$375.00					
	Spots: <u>#</u> Ch <i>1</i> 13	Tu 09/	/04/12 <i>M-F</i>	<u>cription</u> 6a-7a	Start/End Time 6a-7a	<u>Lengtl</u>	<u>n</u> <u>Ad-ID</u> 0			<u>Rate Type</u> \$375.00 NM
L		Credited				<u> </u>				
4	09/04/12	09/09/12	M-F 7a-8a	7a-8a	-1111	:30	4	\$375.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS -1111		<u>Rate</u> \$375.00					
	Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Desc	<u>cription</u>	Start/End Time		<u>Ad-ID</u>			Rate Type
	1 13	Tu 09/ Credited	•	7a-8a	7a-8a	:0	0			<del>\$375.00</del> NM
	2 13	W 09/	05/12 7:25 AM M-F	7a-8a	7a-8a	:30	) MATT51			\$375.00 NM
	3 13	Th 09/	06/12 7:21 AM M-F	7a-8a	7a-8a	:30	) MATT51			\$375.00 NM
	4 13	F 09/	7:57 AM M-F	7a-8a	7a-8a	:30	) MATT51			\$375.00 NM

\$400.00 NM

## INVOICE



2 13

09/07/12

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KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
572113-1	09/30/12	September 2012	08/27/12 - 09/09/12

<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11756

Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/04/12	09/09/12 M	-F 8a-9a	8a-9a	-1111	:30	4	\$300.00	NM	
Weeks:		<u>I Date</u> <u>MTWTFSS</u> 09/12 -1111		<u>Rate</u> \$300.00					
Spots: <u>#</u> Cl			<u>cription</u> 8a-9a	Start/End Time 8a-9a	<u>Length</u> :00				<u>Rate Type</u> \$300.00 NM
2 13	W 09/05/12	8:11 AM M-F	8a-9a	8a-9a	:30	MATT51			\$300.00 NM
3 13	Th 09/06/12	8:59 AM M-F	8a-9a	8a-9a	:30	MATT51			\$300.00 NM
4 13	F 09/07/12	8:29 AM M-F	8a-9a	8a-9a	:30	MATT51			\$300.00 NM
6 09/04/12	09/09/12 Sa	1 7a-9a	7a-9a	1-	:30	1	\$325.00	NM	
Weeks:		Date MTWTFSS 09/121-		<u>Rate</u> \$325.00			<u></u>		····
Spots: # Ch				Start/End Time	<u>Length</u>	Ad-iD			Rate Type
1 13	Sa 09/08/12	8:28 AM Sa 7	a-9a	7a-9a	:30	MATT51			\$325.00 NM
7 09/04/12	09/09/12 Su	7a-9a	7a-9a	1	:30	1	\$325.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 9/121		<u>Rate</u> \$325.00					
Spots: <u>#</u> Ch	Day Air Date	Air Time Desc	ription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13	Su 09/09/12	7:31 AM Su 7	a-9a	7a-9a	:30	MATT51			\$325.00 NM
8 09/04/12	09/09/12 M-I	F 11a-12p	11a-12p	1-1	:30	2	\$175.00	NM	
Weeks:	<u>Start Date</u> <u>End</u> 09/03/12 09/0	Date <u>MTWTFSS</u> 9/121-1	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: <u>#</u> Ch		Air Time Desc	<u>ription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13	W 09/05/12		•	11a-12p	:30	MATT51			\$175.00 NM
2 13	F 09/07/12	11:28 AM M-F 1	11a-12p	11a-12p	:30	MATT51			\$175.00 NM
9 09/04/12	09/09/12 M-F	3p-4p	3p-4p	-2121	:30	6	\$200.00	NM	
Weeks:	<u>Start Date</u> <u>End</u> 09/03/12 09/08		Spots/Week 6	<u>Rate</u> \$200.00			· - <del>/ </del>		
Spots: # Ch	Day Air Date	Air Time Desci	ription	Start/End Time	Length 2	Ad-ID			Rate Type
2 13	Tu 09/04/12	3:13 PM M-F 3	• •	3p-4p	:30 1	ATT51			\$200.00 NM
1 13	Tu 09/04/12	3:50 PM M-F 3	• •	3p-4p	:30 ١	MATT51	ŕ		\$200.00 NM
3 13	W 09/05/12	3:50 PM M-F 3		3p-4p		ATT51			\$200.00 NM
5 13	Th 09/06/12	3:11 PM M-F 3	• •	3p-4p		MATT51			\$200.00 NM
4 13	Th 09/06/12	3:50 PM M-F 3		3p-4p		ATT51			\$200.00 NM
6 13	F 09/07/12	3:26 PM M-F 3	p-4p 	3p-4p	4 08:	IATT51			\$200.00 NM
10 09/04/12	09/09/12 M-F	530p-6p	530p-6p	-11	:30	2	\$400.00	NM	
	Start Date		Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air Date	Air Time Descr		Start/End Time	Length A	\d-ID			Rate Type
1 13	Tu 09/04/12	5:56 PM M-F 5	30p-6p	530p-6p	:30 M	IATT51			\$400.00 NM

530p-6p

:30 MATT51

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572113-1	09/30/12	September 2012	08/27/12 - 09/09/12

<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 2	11756

			i			Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 09/04/12	09/09/12	M-F 9p-1005p	9p-1005p	1-1	:30	2	\$1,500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121-1	Spots/Week 2	Rate \$1,500.00	<del></del>		1-1.1.4.4		
Spots: <u>#</u> Ch 1 13		Date         Air Time         Descri           05/12         9:24 PM M-F 9;	<del></del>	Start/End Time 9p-1005p		<u>h Ad-ID</u> 0 MATT51			<u>Rate Type</u> \$1,500.00 NM
2 13	F 09/	07/12 9:25 PM M-F 9p	o-1005p	9p-1005p	:30	0 MATT51			\$1,500.00 NM
12 09/04/12	09/09/12	Sa 9p-1005p	9p-1005p	1-	:30	1	\$800.00	NM	
	Start Date 09/03/12	End Date MTWTFSS 09/09/121-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: # Ch 1 13		DateAir TimeDescri08/12Sa 9p-		Start/End Time 9p-1005p	Length :00	<u>Ad-ID</u> )			<u>Rate</u> <u>Type</u> \$800.00 NM
13 09/04/12	09/09/12	Su 9p-1005p	9p-1005p	1	:30	1	\$1,000.00	NM	
	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 13	Day Air	Date Air Time Descrip 09/12 9:53 PM Su 9p-		Start/End Time 9p-1005p		Ad-ID MATT51			Rate Type \$1,000.00 NM

<u>Total Spots</u> **25** <u>Gross Total</u> **\$9,725.00** 

## Payment Terms 30 Days

<u>Agency Commission</u> \$1,458.75 <u>Net Amount Due</u> \$8,266.25